

Edward Yang

www.madebyedwardyang.com

yang.e@northeastern.edu
617-306-6853

EDUCATION

Northeastern University | Boston, MA 02115

BFA in Experience Design
Class of 2019

Pacific American School | Hsinchu, Taiwan 300

Class of 2015

SKILLSETS

Adobe Creative Suite

Photoshop
Illustrator
InDesign
After Effects
Lightroom

UI/UX Toolsets

Sketch
Figma
InVision
Zeplin

Programming Languages

Java
C++
Visual Basic

Languages

English
Mandarin

INTERESTS

Film photography
Hospitality/Service
Culinary/Gastronomy
Coffee
Apparel

WORK EXPERIENCE

Tank Design

Designer | March 2020 - Present

Design digital experiences for clients ranging from local to multinational businesses. Develop visual concepts for brands in a variety of fields and industries. Collaborate closely with business product owners to improve designs iteratively. Establish creative brand strategies for clients. Conduct research to improve internal design systems and workflows.

Sunoriental

Director of Hospitality & Co-Owner | November 2018 - Present

Collaborate with clients in creating personalized dining experiences. Coordinate and execute service for private dining events. Provide friendly, informative, and memorable service for guests. Develop food/beverage menus for a variety of events and clients. Create intriguing food and beverage pairings. Design bespoke print-based and digital material.

tripBuddy

UX/UI Design Intern | May 2019 - August 2019 | Boston, MA

Led a small design team in creating the tripBuddy app experience. Facilitated the design process of digital user-centric experiences and interfaces. Designed motion graphics for micro-interactions within the mobile app. Created animated app demos for potential investors. Established design guidelines for a consistent design language throughout the app.

Propulsion Lab, Ahold Delhaize USA

UX/UI Design Co-op | January 2018 - June 2018 | Quincy, MA

Created product requirements with clients' visions, goals, and timelines. Discovered client needs through targeted customer experience mapping. Designed wireframes to illustrate user flows and user centric experiences. Produced hi-fi mockups that would reflect final products for clients. Facilitated user testing and revised designs from results. Worked closely and iteratively with developers to actualize products.